**For Immediate Release: [Date]** **Contact: [Adviser]**

 **[Phone Number]**

 **[Email]**

**12,000+ Future Business Leaders Recently Convened for Their National Leadership Conference to Compete and Network In-Person for the First Time in Three Years**

***[X] students from [Location] were in attendance, with [Top highlight of winner(s) in what category]***

(CITY, STATE) -- Future Business Leaders of America (FBLA) brought together more than 12,000 students and academic advisers from 48 states and territories to McCormick Place in Chicago, from June 24 to July 2. Students attended learning sessions with industry leaders, elected a national student officer team, and competed, with more than 700 middle school students, 8200 high school students, and nearly 600 college students competing in a variety of national events. The National Leadership Conference is the culmination of students’ hard work over the previous academic year and an opportunity to showcase the skills and knowledge gained in the classroom.

[LOCAL INFORMATION:  Insert a brief paragraph about your chapter’s participation in the National Leadership Conference.  Include the awards your members received and Competitive Events results.  If you have photos of your individual winners or your group, include them with your release.]

“Since joining the Future Business Leaders of America in 2019, I have been blown away at the magnitude of talent and drive that FBLA student-members demonstrate every day,” said FBLA President and CEO Alexander T. Graham. “From middle school through college, our members truly are the future of leadership in our nation. It is an honor and privilege to contribute to our members’ education and success.”

Both keynote speakers at the conference were former FBLA members. Brent Comstock, who founded digital consulting agency BCom Solutions “by and for rural America” in 2009, at just 12 years old, spoke to FBLA college students. Christopher Gray, founder of Scholly, an online app that helps aspiring college students find scholarships to cover the cost of college, spoke to FBLA middle and high school students.

“I am so glad we were able to be back in person this year for FBLA’s National Leadership Conference, said [Adviser Name]. “The students had a great time competing, learning from one another, and seeing Chicago!”

###

**About FBLA**

*Future Business Leaders of America is a nonprofit 501(c)(3) education association with active middle school, high school, and college chapters worldwide. Its mission is to bring business and education together in a positive working relationship through innovative leadership and career development programs. The association is headquartered in Reston, Virginia, just outside Washington, D.C. For more information, visit* *www.fbla.org*